

REP HEADLINE# 6288380 TRF# 327935
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
REP: TEL# 323-634-8086 FAX# 323-937-2481
ORDER WORKSHEET HARRIS REPORT FROM REP SEP20/12 17.28
CHANGES *** WFTV-TV ***

ADV #	ADV. NAME	ISS/NEIB	REP. #	OFF. #	76	SALEROON	"
AGY #	AGY. NAME	TARGET ENTERPRISES	BUYER NAME	KYM	MASON		
1243							

15260 VENTURA BLVD., #1240

SHERMAN OAKS, CA 91403

ORDER #	CONTRACT #	CLASS:	NATL.	LOCAL	INSTRUCTIONS
	6288380				

PRDCT	<u>263/NEIB W/O 8/27</u>	EST# <u>263</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	AUG27/12	SEP2/12	WK-1
DATE	SEP20/12	17.28	

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE ORDERED _____

REP: REV TO SHOW OK FOR M1 = SEE LINES 5 & 8 FOR REVISION
NCIT...TTL REMAINS: \$77,000
PLS CONF
THANKS LINDA FOR MICHAEL 9/20

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5		SZ	1100P-1135P	30		\$2,500.00	8/27	9/2	4		M-SU	4
AGENCY ADVERTISER CODE = NFIB AGENCY PRODUCT CODE = NFIB AGENCY EST# = 263												
PROGRAM : EYEWITNESS NEWS AT 11P												
RA35+ : 3.9												
ORD COM1 : 9/20-MOVE 1X 8/30 TO NEW LINE 8												
CON COM1 : RUN 1X PER DAY												
8		A	1151P-1156P	30		\$2,500.00	8/30	8/30	1		THU	1
PROGRAM : NEWS												
RA35+ : 3.9												
ORD COM1 : SPOT RAN 1151P IN NEWS 1121P-1156P DUE TO GAME RUN OVER												
THIS IS A MAKE-GOOD FOR AUG30 ON LINE-5 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#5	MISSED:M-SU/1100P-1135P			AUG30			30S	\$2,500.00	(SEP19/12)	
			OFFER:THU/1151P-1156P			AUG30			30S	\$2,500.00	PLS ADVISE.	
			CMT:SPOT RAN 1151P IN NEWS 1121P-1156P DUE TO GAME RUN OVER									

SEP/12 77000.00

CONTRACT TOTAL 77000.00

TOTAL SPOTS 35

MARKET TOTALS \$92,537 WFTV 67% WKMG 33% WESH 0% WOFL 0% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- JUL/PJ

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE